NEWS RELEASE

TOHO
Moments for Life

July 15, 2026
TOHO Co., Ltd.

Notice Regarding the Commencement of Strategic R&D Investment (VC Fund Investment) for the Creation of Next-Generation Entertainment

TOHO Co., Ltd. (Headquarters: Chiyoda-ku, Tokyo; President, CEO: Hiro Matsuoka; hereinafter "the Company") hereby announces that it has decided to make a strategic investment (hereinafter "this Investment") of approximately 2 billion yen in multiple venture capital (hereinafter "VC") funds that invest in startups, with the aim of maximizing its medium- to long-term corporate value.

1. Purpose and Background of this Investment

The TOHO group operates primarily in the film, IP and anime, theatrical, and real estate businesses. However, for sustainable development in the rapidly changing entertainment market and to achieve further growth as outlined in our long-term vision "TOHO VISION 2032," the planning and development of new businesses that are not bound by existing frameworks have become increasingly important.

This Investment is positioned as an R&D (Research and Development) investment to shape the Company's future, focusing not merely on the pursuit of financial returns, but primarily on acquiring strategic returns that will serve as a future growth engine. By leveraging the extensive networks of VCs that hold information on promising startups, we will establish a system to make early contact with domestic and international companies possessing cutting-edge technologies and novel business models, enabling us to quickly grasp the "seeds" of promising businesses.

2. Overview of Investment and Collaboration

Through this Investment, we will invest in multiple carefully selected VC funds, ranging from funds targeting early-stage (seed and early) startups that align with the Company's priority areas, to major funds that cover a broad range of sectors and invest in prominent companies with advanced commercialization.

Moving forward, while concurrently promoting collaboration with multiple VCs, the Company will also take a hands-on approach to establish direct contact with startups. Furthermore, going beyond mere financial investment, our existing business divisions will work together to provide support and verification, from business discovery to proof-of-concept (PoC) testing for collaboration. Through these efforts, we aim to create solid synergies and swiftly commercialize new businesses.

By combining the assets and strengths of the TOHO group, which has been widely engaged in the entertainment business, with the novel ideas and cutting-edge technologies of startups, we will promote highly effective business development not only in areas adjacent to our existing businesses but also across a broad range of next-generation entertainment fields.

3. Impact on Financial Results

Since the funds for this investment will be recorded as assets on the balance sheet for accounting purposes, the direct impact on the Company's consolidated financial results will be minimal. If any matters requiring disclosure regarding our financial results arise in the future, we will promptly announce them.

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